

27 June, 2018

# The performance gap of low-carbon building technologies and the role of public policy

David James McElroy & Jan Rosenow

2018 IEPPEC Conference Vienna, Austria

---

Catharina Wiese  
Visiting Researcher  
The Regulatory Assistance Project (RAP)<sup>®</sup>

---

Rue de la Science 23  
B-1040 Brussels  
Belgium

---

[cwiese@raponline.org](mailto:cwiese@raponline.org)  
[raponline.org](http://raponline.org)

- 
- 1) What is the **performance gap**?
  - 2) Is there **evidence** for a performance gap and which factors can explain it?
  - 3) How can **policy** address it?

---

# The performance gap

**Predicted**  
impact by pre-  
installation  
modelling



**Observed and  
measured**  
energy  
performance

---

# Causes of the performance gap

## Design stage

Inaccurate modelling of expected performance

## Construction stage

Poor workmanship and/or maintenance

## Operational stage

User heterogeneity

---

# Analysis of case studies

## Method

- Grey literature evaluations of low-carbon technology field trials

---

# Analysis of case studies

## Method

- Grey literature evaluations of low-carbon technology **field trials**

### Criteria

- Examine a technology still in use as of 2017
- Comprise at least 12 months monitoring
- Include a qualitative evaluation of trial stakeholders
- Provide some level of replication

# Analysis of case studies

## Quantitative results

References	Subject	Metric	Performance gap
Orr et al. (2009)	In-situ efficiency of <b>condensing boilers</b>	Efficiency	<b>5.3% less efficient</b> than claimed: 75% had an annual electrical consumption of greater than an assumed 175kWh/year
EST (2009)	<b>Domestic wind turbine</b> performance	Load factor	<b>Fell short of a load factor of 10%</b> (commonly quoted), with no site achieving load factors of more than 3%.
EST (2011)	Performance of <b>solar thermal hot water systems</b>	Delivery temperature	<b>Much lower</b> than the assumed value of 60°C at 49.1°C
Dunbabin and Wickins (2012), EST (2013)	Seasonal performance factors of <b>air- and ground-source heat pumps</b>	System efficiency	<b>Performance varied:</b> air-source heat pump range = 1.2 - 2.2; ground-source heat pump range 1.55 - 3.47
TSB (2013)	<b>Retrofitting</b> of properties with renewable technologies and insulation	Opportunity scope/air infiltration rates	Most properties had lower air infiltration rates than suggested: 'prebound' effect; <b>smaller scope for performance</b>

---

# Analysis of case studies

## Qualitative factors

### **Contextual factors**

The physical environment of the installation differs from what was expected/modelled

### **Installation factors**

Low quality of installation

### **User factors**

Ultimate use of technology



---

# Contextual factors - examples

- **Solar thermal trial**
  - Level of insulation on storage cylinder
- **Retrofit trial**
  - Internal/external space issues
  - Local phenomena

---

# Analysis of case studies

## Qualitative factors

### **Contextual factors**

The physical environment of the installation differs from what was expected/modelled

### **Installation factors**

Low quality of installation

### **User factors**

Ultimate use of technology

---

# Installation factors - examples

- **Condensing boiler trail**
  - Oversized boilers, i.e. bigger than necessary for the space being serviced
- **Retrofit trial**
  - Lack of skills to install bespoke services

---

# Analysis of case studies

## Qualitative factors

### **Contextual factors**

The physical environment of the installation differs from what was expected/modelled

### **Installation factors**

Low quality of installation

### **User factors**

Ultimate use of technology

---

# User factors - examples

- **Condensing boiler/solar thermal**
  - Controls that can be manipulated by the user
- **In general**
  - Occupant characteristics
  - Knowledge and information provision

---

# Analysis of case studies

## Qualitative factors

### **Contextual factors**

The physical environment of the installation differs from what was expected/modelled

### **Installation factors**

Low quality of installation

### **User factors**

Ultimate use of technology

---

# Policy recommendations

## Accounting for the performance gap in evaluation and policy

- High-level **principles for policy evaluation**
  - Key parameters to be analysed
  - Quality standards for monitoring and post-installation audits
  - Methods for EM&V

---

# Policy recommendations

## Installer standards and user training

- Industry **standards** and **quality assurance** schemes
- Installer **training**
- Minimum standards for **user engagement**



---

# Policy recommendations

## Experimentation with innovative policy measures

- **Pay-for-performance** programmes
  - Reward actual measured savings instead of specific technologies assuming a certain amount of savings
  - Feasible with increasing digitalization and energy data availability

---

# Policy recommendations

- **Accounting for the performance gap in evaluation and policy**
- **Installer standards and user training**
- **Experimentation with innovative policy measures**



# About RAP

The Regulatory Assistance Project (RAP)<sup>®</sup> is an independent, non-partisan, non-governmental organization dedicated to accelerating the transition to a clean, reliable, and efficient energy future.

Learn more about our work at [raponline.org](https://raponline.org)



---

Catharina Wiese  
Intern  
The Regulatory Assistance Project (RAP)<sup>®</sup>

---

Rue de la Science 23  
B-1040 Brussels  
Belgium

---

+32 2 894 9301  
[cwiese@raponline.org](mailto:cwiese@raponline.org)  
[raponline.org](https://raponline.org)

References	Subject	Metric	Performance gap
EMC and EST (2008)	Amount of <b>hot water</b> used (an energy used to heat it)	Delivery temperature	Much lower than the widely assumed value of 60°C: 52.9°C ± 1.5°C for regular boilers; and 49.5 ± 2.0°C for combi boilers.
Orr et al. (2009)	In-situ efficiency of <b>condensing boilers</b>	Efficiency	5.3% less efficient than manufacturers' claimed performance; 75% of boilers had an annual electrical consumption of greater than an assumed 175kWh/year
EST (2009)	<b>Domestic wind turbine</b> performance	Load factor	Fell short of the commonly quoted load factor of 10%, with no site achieving load factors of more than 3%.
EST (2011)	Performance of <b>solar thermal hot water systems</b>	Solar fraction; Parasitic consumption	Variation ranging from 9 - 98% with a median of 39%; Variation ranging from 0 - 180 kWh p.a.
EST (2011)	Performance of <b>solar thermal hot water systems</b>	Delivery temperature	Much lower than the widely assumed value of 60°C: 49.1°C
Dunbabin and Wickins (2012), EST (2013)	Seasonal performance factors of <b>air- and ground-source heat pumps</b>	System efficiency	Performance varied: air-source heat pump range = 1.2 - 2.2; ground-source heat pump range 1.55 - 3.47
TSB (2013)	<b>Retrofitting</b> of properties with renewable technologies and insulation	Opportunity scope/air infiltration rates	Most properties had lower air infiltration rates than suggested (less than 10 m <sup>3</sup> /m <sup>2</sup> /hr at 50Pa): 'prebound' effect, smaller scope for performance than anticipated.

---

# References

- Dunbabin, P. & Wickins, C. (2012), Detailed analysis from the first phase of the Energy Saving Trust's heat pump trial: evidence to support the revision of the MCS Installer Standard MIS 3005 Issue 3.1, Energy Saving Trust, London, UK.
- Energy Monitoring Company (EMC) & Energy Saving Trust (EST) (2008), *Measurement of domestic hot water consumption in dwellings*, Energy Saving Trust, London, UK.
- Energy Saving Trust (EST) (2009), Location, location, location: Domestic small-scale wind field trial report, Energy Savings Trust, London, UK.
- Energy Saving Trust (EST) (2011), Solar Thermal Field Trial Scientific Report, Energy Saving Trust, London, UK.
- Energy Saving Trust (EST) (2013), The Heat is on: Heat pump field trials phase 2, Energy Saving Trust, London, UK.
- Orr, G., Lelyveld, T., & Burton, S. (2009), Addendum report: In-situ monitoring of efficiencies of condensing boilers and use of secondary heating, Gastec at CRE Ltd, Cheltenham, UK.
- The Technology Strategy Board (TSB) (2013), Retrofit Revealed: The Retrofit for the Future projects - data analysis report, The Technology Strategy Board, Swindon, UK.