



KATHRYN MINNICK

International Business & Innovation Lead



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BIOGRAPHY

Art and culture enthusiast living in an world of innovation and technology. Born in the USA, but I've worked and lived all over the world. Obtaining a Masters of Science at the Wirtschaftsuniversität Wien and dedicated to furthering my education and work experiences, through global sustainability efforts (i.e Gender Equality, Industry & Innovation, and Climate Action.)

EXPERIENCE

- **Masters of Science Graduate Student**
WU Wien | Oct '17 - June '19
Current Courses - Executive Leadership, Busines Planning and Performance MGMT, German Business Communication A2, Managerial Economics, Business Research Methods, R Coding.
- **Int'l Operations Lead with Google Maps**
Google | Sept '14 - Jan '17 | 2 yr Contract
Consulted global partners by understanding complex problems on business & technical level. Interviewed, trained, scheduled and worked with Field Operation Teams. Hand selected to lead project launches around the world. Demonstrated top organizational capability and professionalism by working cross-functionally between operation managers & engineering teams, enabling services to reach users on time-sensitive, detail-oriented activities.
- **Int'l Account & Marketing Intern**
TGI Worldwide with FIFA | Oct '13 - Sep' 14
Key Intern to Head Executive. Maintained communication between FIFA & TGI. Research intensive to create managerial guidebooks for Brazil World Cup 2014. Daily administrative tasks utilizing Microsoft 365 & Adobe.

EDUCATION

- **MSc Strategy, Innovation & Management**
Wirtschaftsuniversitat Wien | Oct 17 - Jun '19
Intensive program in Accounting, Finance & Economics, and Strategic Thinking in Management Control, Organization Design & Innovation.
- Active Member of Entrepreneurship Avenue 2018.
- University of Melbourne - Master's of Science Scholar, Abroad in Melbourne, Australia Winter Semester 2018.
- **BS International Business & Management**
Loyola University Chicago | Aug '10 - Jun '14
Specialized in Global Economics & Management, International Relations, and Cultural studies.
- **BS International Business, Focus in Spanish**
IES Barcelona, Spain | Jan - Jul '13
Study abroad term when completing my Bachelor Studies. Main focuses on European Economics and Global Marketing.

LANGUAGE SKILLS

I've lived in Atlanta, GA, Chicago, IL and Barcelona, Spain. Now, I'm enjoying life in Vienna, Austria since '17.



LEADERSHIP & GLOBAL INVOLVEMENT

HEAD OF CORPORATE DEPARTMENT | WU WIEN

Connecting students of the SIMC Masters program with companies through workshops, networking events, etc.

GLOBAL BUSINESS BRIGADES | LOYOLA UNIVERSITY

Taught local villagers financial literacy, adjusting to the Panamanian growing economy. Evaluated families' individual goals to formulate long-term financial plans.

REFERENCES AVAILABLE UPON REQUEST

HONORS & AWARDS

1ST PLACE - UNITED NATIONS COMPETITION | NYC

Competed in the Social, Humanitarian & Cultural Delegation at the international competition -2010

GOOGLE PROGRAM INCENTIVE AWAD X3

Received in three differnt quarters for best quality of data and highest amount of data collected.